

Appendix 4: Preliminary Action Plan

Below is a table showing the preliminary action plan for the implementation of the strategies for maintaining and enhancing the Byway and its intrinsic qualities as described in Section VII.

Strategies	Primary Responsible Organization	Partnership Opportunities
GOAL 1: CREATE A WARM & WELCOMING VISITOR EXPERIENCE		
Short Term (0-5 years)		
Overlooks	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation, Pennsylvania Department of Conservation and Natural Resources, Private sponsorship
Safety and Accessibility	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation
New Visitor Center	MWCDC	Pennsylvania Department of Transportation, Pennsylvania Department of Conservation and Natural Resources, Private Sponsorship, Foundations
Interpretive Signage, Maps, and Brochures:	MWCDC	Pennsylvania Department of Transportation, Pennsylvania Department of Conservation and Natural Resources, Foundations
Communications, Marketing, and Promotions	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation, Private sponsorship, Community and Organizational Partnerships
Parking Management	MWCDC	City of Pittsburgh, cooperation with private interests
Trolley	MWCDC	Private sponsorship, Community and Organizational Partnerships, cooperation with private interests
GOAL 2: PRESERVE AND ENHANCE GREEN SPACE		
Short Term (0-5 years)		
Balance	MWCDC	Cooperation with stakeholders
Maintain View	MWCDC	Cooperation with stakeholders
Short Term (0-10 years)		
Hillside Preservation	MWCDC	City of Pittsburgh, Western PA Conservancy
Ecological Studies	MWCDC	Western PA Conservancy, Pennsylvania Department of Conservation and Natural Resources
Parklets	MWCDC	Western PA Conservancy, Pittsburgh Parks Conservancy, Student Conservation Association, Private sponsorship, Community and Organizational Partnerships, cooperation with private interests

GOAL 3: DEVELOP OVERALL COHESIVE AND COOPERATIVE DESIGN PLAN**Short Term (0-5 years)**

Identity	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation, Private sponsorship, Community and Organizational Partnerships
Landscaping	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation, Private sponsorship, Community and Organizational Partnerships
Cohesive Business Districts	MWCDC	Cooperation with private interests
Lighting	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation, cooperation with private interests

GOAL 4: IMPROVE THE INFRASTRUCTURE OF THE BYWAY**Short Term (0-5 years)**

Signage	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation
Safety	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation

Long-term strategies (0-10 years)

Roadways	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation
Power Lines	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation
Curbs	MWCDC	City of Pittsburgh, Pennsylvania Department of Transportation

GOAL 5: ENSURE CONTINUAL COMMUNITY PARTICIPATION IN THE PROCESS**Short Term (0-5 years)**

Strengthen Interests	MWCDC	Cooperation with stakeholders, public/private partnerships
Participation	MWCDC	Cooperation with stakeholders, public/private partnerships
Interpretation Project	MWCDC	Cooperation with stakeholders, public/private partnerships