

2009 Performance Metrics

Business Development	GOAL	JAN - MAR	APR - JUN	JUL - SEPT	OCT - DEC	YR-TO-DATE
Number of developer databases	1					0
Number of new developer contacts	25					0
Number of new business recruitment indicators	5					0
Number of business recruitment packages distributed	25					0
Number of CEO Roundtable meetings	4					0
Number of business owners attending roundtable meetings	40					0
Number of artists participating in Art Marketplace	8					0
Number of businesses attracted to Mount Washington	2					0
Amount of facilitated investment by businesses	\$1,500,000					0
Number of jobs created and retained	25					0
Number of action steps implemented from the Vision Plan	3					0
Number of business websites created	10					0
Number of business planters maintained	30					0
Number of support letters	5					0
Commercial and Residential Real Estate						
Number of real estate plans for Mount Washington	1					0
Number of trainings attended	2					0
Number of developer conferences	1					0
Number of developers attending conference	10					0
Number of TRID plans developed	1					0
Number of real estate projects	5					0
Amount of real estate investment	\$10,000,000					0
Open Spaces						
Number of new directional signage along the Scenic Byway	10					0
Amount of investment in new Grandview Avenue lighting	\$400,000					0
Number of construction plans for Point of View along Grandview	1					0
Number of scheduled dump site clean-ups	4					0
Amount raised for view and habitat restoration	\$300,000					0
Amount raised for a GVSBP public relations campaign	\$40,000					0
Amount raised for an economic assessment of the Park	\$50,000					0
Number of new parcels acquired or donated as part of the Park	4					0
Number of Park facilities restored	1					0
Number of trail feasibility studies completed	1					0
Number of park-related events organized	8					0
Number of new partnerships related to the GVSBP	5					0
Number of community stewardship opportunities in the Park	5					0

Amount raised for additional Park-related positions	\$150,000	0
Number of support letters	5	0
Public Safety		
Number of comprehensive public safety initiatives created	1	0
Number of partners to achieve success	5	0
Amount of funding secured for multiple years	\$300,000	0
Youth Programming		
Number of partners to enhance youth programming	5	0
Number of new programs offered to youth	10	0
Amount of new funding secured	\$75,000	0
Number of youth participating in the programming	200	0
Energy Assistance		
Number of residents assisted through Dollar Energy	50	0
Number of grants achieved through Dollar Energy	25	0
Amount of investment through Dollar Energy	\$12,500	0
Number of residents assisted with LIHEAP	25	0
Administration		
Number of organizational assessments completed	1	0
Number of recommendations implemented from org. assessment	5	0
Number of Board workshop/training opportunities	3	0
Number of Board retreats	1	0
Number of Board orientation packets created	1	0
Number of staff retreats	1	0
Number of new strategic initiatives	5	0
Number of green initiatives	5	0
Communications		
Number of brochures created about Mt. Washington	1	0
Number of brochures distributed	500	0
Number of meetings with stakeholders, funders, partners, etc.	50	0
Number of press releases	24	0
Number of hardcopy and electronic newsletters	12	0
Number of spots in PopCity	1	0

